## Message Text

UNCLASSIFIED

PAGE 01 TOKYO 10431 090230Z ACTION EA-12

INFO OCT-01 ISO-00 EB-08 /021 W

-----127047 100239Z /20

R 090228Z JUN 78 FM AMEMBASSY TOKYO TO USDOC WASHDC INFO SECSTATE WASHDC 8629

UNCLAS TOKYO 10431

FOR OIM/JAPAN

EO 11652: NA TAGS: BEXP, JA

SUBJECT: TC SEPTEMBER BPS

- 1. Y. SEKIYA, PRES, CONSOL CO, DESIRES TO PARTICIPATE IN SUBJECT REPRESENTING GENERAL SOLAR INTL CORP, ROCKVILLE, MD. SEKIYA PLANS TO DISPLAY "SOLAR MASTER FILM" FROM LOCAL STOCK. ACCORDING TO SEKIYA, CONSOL STARTED MARKETING THIS PRODUCT THIS YEAR AND WILL PROBABLY SEEK DISTRIBUTOR FOR IT THROUGH SUBJECT EVENT. OIM REQUESTED TO CONTACT D.J. DORSIE VP, SOLAR, TEL: (301) 424-0545 AND ADVISE OF CONFIRMATION/MARKET STATUS. SEKIYA WILL SIGN PA AND PAY NTM FEE LOCALLY.
- 2. YAMAGIWA ELECTRIC, USDOC 08453, DECLINES: BASED ON THEIR EXPERIENCE WITH LAST BPS SHOW, THEY BELIEVE THAT LIGHTING FIXTURES DO NOT REALLY FIT INTO SHOW THEME. THEY PLAN TO CONCENTRATE THEIR MARKETING EFFORTS ON INSTORE PROMOTIONS. MANSFIELD

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## Message Attributes

Automatic Decaptioning: X Capture Date: 01 jan 1994 Channel Indicators: n/a

**Current Classification: UNCLASSIFIED** 

Concepts: n/a Control Number: n/a Copy: SINGLE Draft Date: 09 jun 1978 Decaption Date: 01 jan 1960 Decaption Note: Disposition Action: n/a

Disposition Approved on Date: Disposition Case Number: n/a Disposition Comment: Disposition Date: 01 jan 1960 Disposition Event: Disposition History: n/a
Disposition Reason:
Disposition Remarks:
Document Number: 1978TOKYO10431
Document Source: ID: 00

**Document Unique ID: 00** Drafter: n/a

Enclosure: n/a Executive Order: N/A Errors: N/A

**Expiration:** Film Number: D780242-0772 Format: TEL

From: TOKYO Handling Restrictions: n/a

Image Path:

ISecure: 1 Legacy Key: link1978/newtext/t19780674/aaaaclpd.tel

Line Count: 43 Litigation Code IDs: Litigation Codes:

Litigation History:
Locator: TEXT ON-LINE, ON MICROFILM

Message ID: d9b9bf8b-c288-dd11-92da-001cc4696bcc

Office: ACTION EA

Original Classification: UNCLASSIFIED
Original Handling Restrictions: n/a
Original Previous Classification: n/a
Original Previous Handling Restrictions: n/a

Page Count: 1
Previous Channel Indicators: n/a Previous Classification: n/a
Previous Handling Restrictions: n/a

Reference: n/a Retention: 0

Review Action: RELEASED, APPROVED Review Content Flags:

Review Date: 29 mar 2005 Review Event: Review Exemptions: n/a **Review Media Identifier:** Review Release Date: N/A

Review Release Event: n/a **Review Transfer Date:** Review Withdrawn Fields: n/a

SAS ID: 2407971 Secure: OPEN Status: NATIVE

Subject: TC SEPTEMBER BPS

TAGS: BEXP, JA To: COM Type: TE

vákvgwkey: odbc://SAS/SAS.dbo.SAS\_Docs/d9b9bf8b-c288-dd11-92da-001cc4696bcc

Review Markings: Sheryl P. Walter Declassified/Released US Department of State EO Systematic Review 20 Mar 2014

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